

MA THE CLEVELAND MUSEUM OF ART

Public Information Department, 11150 East Blvd., Cleveland, Ohio 44106; 216/421-7340

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PRESS RELEASE

THE FINE ART OF GRAPHIC DESIGN
April 9 - May 26, 1985

An exhibition titled The Fine Art of Graphic Design opens at The Cleveland Museum of Art April 9 and will be on view through May 26. Conceived as a general survey, the show incorporates such diverse works as a page from the fifteenth-century Gutenberg Bible, frames from the comic strip Animal Crackers, a manual of design standards for the Texaco Oil Company, a book with Art Nouveau illustrations and typography, and New Wave poster art. A book designed in the nineteenth-century American Arts and Crafts style is exhibited with the advertising logo for the cotton industry--an embossed cotton ball--and with the first Bauhaus exhibition catalogue.

Sara Jane Pearman, the Museum's slide librarian and organizer of the exhibition, has let the availability of outstanding design samples rather than an art historical time frame dictate the inventory. Although the majority of objects have been chosen from the Museum collection, major loans come from important Ohio collections. A free brochure written by Dr. Pearman accompanies the exhibition.

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For additional information or photographs, please contact the Public Information Office, The Cleveland Museum of Art, 11150 East Boulevard, Cleveland, Ohio 44106; 216/421-7340.